

Investment Policies, Reasons for Profit/Loss, Plans for Improvement, and Future Investment Plan

Unit: NT\$'000

Item	Explanation	Carrying value as of end of 2011	Investment policy	Source of income/ loss	Improvement plans	Future investment plans
Taiwan Cellular Co., Ltd.		17,195,352	Investment in fixed network and other telecom-related business	Investment income from Taiwan Fixed Network Co., Ltd. and TCC Investment Co., Ltd.	-	-
Wealth Media Technology Co., Ltd. (WMT)		8,862,169	Investment in CATV and retail-related businesses	Investment income from Fubon Multimedia Technology Co., Ltd. and Tai Fu Media Technology Co., Ltd.	-	The Company's BOD approved a rights issue of up to NT\$6.5bn for WMT in July 2009.
Taipei New Horizons Co., Ltd.		562,812	Investment in a property development project located at the old Songshan tobacco factory site for use as headquarters	Investment loss incurred as the project is still at the preparatory stage	-	The Company's BOD approved future rights issue in accordance with construction progress and funding demands in January 2009.
Bridge Mobile Pte Ltd.		50,324	Cooperation with other operators in Asia to enhance the Company's competitiveness	- (Note)	- (Note)	-
Yes Mobile Holdings Company (Yes Mobile)		-	TWM's investment in Yes Mobile resulted from merging Mobitai, and TWM already booked permanent price decline losses for Yes Mobile in 2004.	- (Note)	- (Note)	-

Note: Investment was booked as "Financial assets carried at cost." The Company has no significant influence over it.

Risk Management

Impact of inflation, as well as interest and exchange rate fluctuations, and preventive measures:

1. Impact of interest rate fluctuations