

Chapter 1 Company Highlights

Vision

The Company's core vision is to provide customers with the best user experience and become a leader in digital convergence. Maintaining integrity as a core value of the Company ensures that corporate social responsibility takes root, thereby enhancing the company's ability to maximize the interests of its stakeholders as it strives to become a top-tier company globally.

Core Competency

The Company has established a cross-media platform integrating mobile communications, fixed-line, cable TV and broadband services. Through integration, the Company is able to provide seamless digital convergence services across "multiple screens and a cloud" to meet the demands of the consumer, home and enterprise markets for excellent service and information security. TWM has become a leading player in TIME: telecommunications, internet, media and entertainment.

Excellent Brand Image

Brand-new experience to embrace 4G era

Continuing to pursue innovation, TWM has been leading the market by launching mobile cloud services – including myVideo (cloud video), myMusic (online music) and myPlay1 (mobile app games) – to let customers experience the variety of a digital life. Digital convergence lies at the heart of the Company's business strategy, integrating telecom, media, cloud service, and physical/virtual channel resources, to meet the new generation's demand for top-quality 4G high-speed mobile broadband services. In addition, TWM provides cross-platform, seamlessly integrated media and mobile application services to offer users a brand-new experience.

With its customer-centric approach, TWM has simplified complex technologies into simple, practical, user-friendly services to give customers the most satisfying digital experience possible. By providing localized but world-class quality service, TWM has become an integral part of each user's daily life.

Date of Incorporation

The Company was founded on February 25, 1997.

Milestones

1. The Company's merger and acquisition activities and status of affiliates:

- 1) Merger and acquisition activities: None
- 2) Status of affiliates: Please refer to Chapter 7 "Affiliates"

2. Status of the Company's reorganization: Not applicable