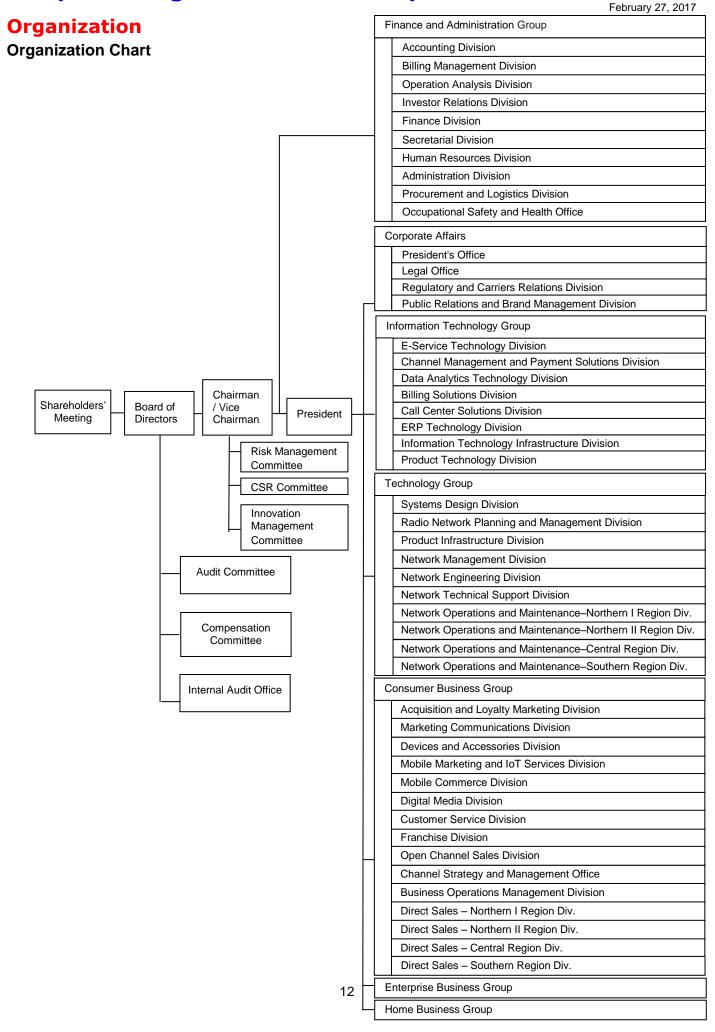
## **Chapter 2 Organization and Corporate Governance**



## **Divisional Scope of Responsibilities**

Division	Scope of responsibilities
	Audit of the Company and its subsidiaries
Internal Audit Office	Handle employee and supplier complaints
	Implementation of information security policy and control measures
	Corporate strategy and project management
	Corporate strategy and project management Develop new businesses and strategic alliances
President's Office	Enhance corporate management mechanism and cross-department project management
President's Office	Carry out information security management system planning and deployment, as well as
	monitor improvements
Legal Office	Legal counsel, company litigation and legal document review
Regulatory and Carriers Relations	
Division	Regulatory matters, government relations and inter-carrier relations
	Corporate image promotion and management
Public Relations and Brand	Media communication and sponsorship marketing
Management Division	Corporate social responsibility strategy planning and execution
	Website maintenance for the Company and TWM Foundation
	Accounting information management
Accounting Division	Tax planning and compliance
	Preparation of financial reports
Billing Monogoment Division	Billing, receivables collection and settlement
Billing Management Division	Credit check and risk management
Operation Analysis Division	Operating performance analysis, capex/opex cost and benefit analysis, and financial
	forecasts/annual budget review
	Timely disclosure of the Company's operating and financial status, management strategy, and
Investor Relations Division	business plans and developments to investors
	Communication between the Company and investors
	Treasury management
Finance Division	Monitor investments and subsidiaries' business activities
	Finance-related project evaluation, planning and execution
	Corporate governance affairs, board and shareholders' meetings and corporate registration
Secretarial Division	affairs
	Corporate share registrar management
	Company seal custodian and receipt/transmission of corporate documents
	Human resources planning and management
Human Resources Division	Staffing, compensation/benefits and employee relations
	Employee training and development
	Office machinery and equipment management
Administration Division	General and administrative affairs coordination
	Base station administration affairs
	Procurement policy and system planning
Procurement and Logistics Division	Procurement-related activities, contract negotiations and signing
	Supplier evaluation and management
	Occupational safety and health management
Occupational Safety and Health Office	Environmental protection and site area safety management
Uniou	Workplace health promotion

	E-Service Technology	Corporate website, e-service systems (e-store/myfone shopping) and fixed-network
		application systems
	Division	Service-oriented architecture and enterprise service bus (SOA/ESB)
		IT governance, enterprise architecture, software development process, and basic
		architecture software/tools development and management
	Channel Management and	Sales, channel services and commission system solutions
	Channel Management and Payment Solutions Division	Enterprise management information system solutions
		Members' center and payment service solutions
Information Technology Group	Data Analytics Technology Division	Data analytics system solutions, including data warehouse, big data and business
		intelligence solutions
		System solutions for management of network assets, warehousing, maintenance and
		repair, and customer experience
	Billing Solutions Division	Billing systems operation and development
	Call Center Solutions Division	Call center infrastructure and operational management solutions Taiwan Fixed Network IT server operation and management
		Customer care application systems
	ERP Technology Division	Enterprise resource planning (ERP) and human resources solutions Front-end customer management, sales management, and order and provision solutions for fixed-line business
	Information Technology	Data center, systems and network infrastructure construction and operations
	Infrastructure Division	management Implementation of information security policy
		Technical consultation and solution analysis for VAS products and customer premises
	Product Technology Division	equipment (CPE) technologies
		Solutions design, systems development and delivery for VAS products and marketing
		promotions
	Systems Design Division Radio Network Planning and Management	Plan and design core, IP and transmission network systems for mobile and fixed
		networks
		Verification testing of network elements
		Radio network strategy development and planning
		Site planning and performance management
		Radio network quality management
	Product Infrastructure Division	Design, build, operate and manage:
		- Cloud internet data center (IDC)
		- Infrastructure as a service (IaaS)
		<ul> <li>Value-added services and innovative products</li> </ul>
	Network Management Division	24-hour supervision of mobile/fixed network management
		Technical support for customers with network issues
Technology		Network security management
Group	Network Engineering Division	Mobile telecom and fixed-network business' infrastructure budget, and engineering
		and construction project outsourcing
		Applications for base station co-location, technical approvals and cable/conduit
		management for government agencies
		Fixed-network service management, project evaluation and coordination
	Network Technical Support Division	Mobile-network technical support
		Fixed-network technical support
		IP-based network technical support
	Network Operations and	2C/IC and fixed notwork construction expansion energies maintenence and
	Maintenance – Northern I,	3G/4G and fixed-network construction, expansion, operation, maintenance and
	Northern II, Central and	optimization, including core, transmission and radio networks
	Southern Regions	Network construction management and technical support

		Develop and execute strategies to acquire new customers, increase customer loyalty
	Acquisition and Loyalty	and lower churn rates for postpaid users
	Marketing Division	Manage mobile broadband and mobile internet users and related revenue
		Strategy development for prepaid business
		Manage TWM Group brand identity, strategy development, marketing communication
	Marketing Communications	and advertising campaigns
	Division	Store signage/interior design and customer retention activities
	Division	Integrate and operate company website, including e-marketing, online sales and
		customer service
	Devices and Accessories Division	Devices planning and management
		Accessories and revenue sources development
	DIVISION	Handset sales and distribution
	Mobile Marketing and	Provide mobile advertising solutions based on big data analysis
		Monitor and analyze IoT industry developments to define TWM's position and
	IoT Services Division	formulate strategies
		Develop and manage mobile commerce and mobile payment businesses
		Conduct non-handset device merchandise, manage supplier/partner and sales
	Mobile Commerce Division	platforms
		Manage Wali mobile app and myfone e-commerce businesses
Consumer		Product planning, development, management, quality assurance and strategy setting
Business	Digital Media Division	for online music, online bookstore, cloud video, mobile gaming and legacy value-added
Group	Digital Modia Division	services (VAS)
	Customer Service Division	Customer service and call center management
		Telemarketing sales and customer retention
	Franchise Division	Supervision of franchisees' product promotion, distribution and customer service
	Open Channel Sales	Open channel development, distribution and management of postpaid/prepaid
	Division	products
		Channel strategy development and performance management
	Channel Strategy and Management Office	Channel sales support, store display design, and in-store activities planning and
		execution
		Sales training program planning and service quality management
	Business Operations Management Division	Store operating system optimization and standards formulation
		Channel operation quality assurance to minimize corporate business risk
		Sale channel resources management and commission/awards calculation
	Direct Sales Division -	
	Northern I, Northern II,	
	Central and Southern	Product sales, customer service and project execution at company stores
	Regions	
		Strategy development and business analysis
Enterprise Business Group		Direct sales and channel development, and customer relationship management
		Inter-carrier relations and international business (including international roaming)
		planning and implementation
		Implementation of integrated technology solutions to develop new products and VAS
Home Business Group		so as to increase video and broadband internet access penetration rates and overall
		revenue
Home Busine		
Home Busine		Expansion of two-way optical network to broaden coverage and ensure better internet