

Mobility is the way to a better life. “Change 4 the better with Taiwan Mobile.”

Date of Incorporation

The Company was founded on February 25, 1997.

Milestones

October	2016	Daniel M. Tsai and Richard M. Tsai were elected as Chairman and Vice Chairman, respectively, at the 13 th meeting of the seventh Board of Directors.
July	2016	Signed a memorandum of understanding with Nokia on 5G cooperation and partnership.
March	2016	Joined the Global e-Sustainability Initiative, making TWM the first from Taiwan and the third from Asia to become a member.
February	2016	First Taiwanese telecom operator to showcase its SIM Management Platform and Global eSIM application at the Mobile World Congress.
January	2016	Launched mobile payment service Wali.
January	2016	Launched VoLTE service, making TWM the first telecom operator to provide seamless high-quality internet voice service between 3G and 4G networks.
November	2015	Supported the government's “4G Smart City Plan” to build a smart city with intelligent video services and microbusiness applications.
May	2015	Awarded another license for 5MHz x 2 spectrum in the 1800MHz band by the National Communications Commission (NCC), boosting TWM's total bandwidth for 4G use to 30MHz x 2 and placing it ahead of its peers in terms of spectrum assets and download speed.
March	2015	Acquired an additional license for 5MHz x 2 spectrum in the 700MHz band, making TWM the sole operator providing contiguous 20MHz LTE services in Taiwan.
August	2014	Awarded an 1800MHz license and became the first to adopt carrier aggregation in the 700/1800 frequency bands for LTE services.
June	2014	Launched 4G services in the 700MHz band.
June	2014	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the seventh Board of Directors.
January	2014	James Jeng was appointed President at the 16 th meeting of the sixth Board of Directors.
November	2013	TWM's internet data center (IDC), which received an Uptime Institute Tier III certification for design and construction, began operations.

October	2013	Won two 15MHz x 2 blocks in the 4G auction, one in the 700MHz (spectrum A4) band and another in the 1800MHz (spectrum C1) band.
November	2012	Launched mobile video service myVideo.
May	2012	Launched instant messaging service M+ messenger.
August	2011	Company's capital reduction of NT\$3.8bn.
June	2011	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the sixth Board of Directors.
April	2011	The Board of Directors approved the acquisition of a 51% stake in Fubon Multimedia Technology (also known as momo) for NT\$8.35bn through TWM's 100%-owned subsidiary Wealth Media Technology.
October	2010	Cliff Lai and Vivien Hsu were appointed Co-Presidents at the 17 th meeting of the fifth Board of Directors, effective January 1, 2011.
May	2010	TFN Media Co., Ltd. (TFNM), a TWM affiliate, acquired a 45% stake in Taiwan Kuro Times Co., Ltd. TFNM raised its stake to 100% in August 2011.
January	2009	Founded Taipei New Horizon Co., Ltd. (a 49.9% holding) with Fubon Land Development Co., Ltd. to develop a cultural park at the site of the old Songshan tobacco plant under a 50-year BOT contract with the Taipei City Government.
June	2008	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the fifth Board of Directors.
February	2008	Introduced three new brands – Taiwan Mobile, TWM Broadband and TWM Solution – to provide consumers, households and enterprises with integrated telecommunication services, including wireless communication, cable TV and fixed-line services.
December	2007	Company's capital dropped to NT\$38bn after a capital reduction of NT\$12bn.
August	2007	Acquired a 45% stake in Taiwan Telecommunication Network Services Co., Ltd. (TTN). TWM raised its stake to 100% in August 2008 and merged TTN into Taiwan Fixed Network Co., Ltd. (TFN).
April	2007	Acquired an 84% stake in TFN. TWM acquired full ownership of TFN in December 2007.
January	2007	Launched 3.5G (HSDPA) services.
August	2006	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 10 th meeting of the fourth Board of Directors.
June	2005	Daniel M. Tsai and Richard M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the fourth Board of Managing Directors.
May	2005	First in Taiwan to launch 3G (WCDMA) services.
November	2004	Joined the Bridge Mobile Alliance, the largest mobile alliance in Asia.

August	2004	Acquired a 67% stake in Mobitai, increasing its subscriber base to 8.2 million. TWM acquired full ownership of Mobitai In January 2006 and merged it into TransAsia Telecommunications in December 2007.
July	2003	Harvey Chang was appointed President and CEO at the 15 th meeting of the third Board of Directors.
July	2003	Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 2 nd meeting of the third Board of Managing Directors.
August	2002	Listed on the Taiwan Stock Exchange.
May	2002	C. S. Chen was appointed President at the 2 nd meeting of the third Board of Directors.
April	2002	Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the third Board of Directors.
February	2002	Granted a 3G license.
July	2001	Acquired a 95.62% stake in TransAsia Telecommunications (TAT), boosting its subscriber base to 6.42 million. TWM acquired full ownership of TAT in June 2006 and merged it into TWM in September 2008.
November	2000	Ray-Ying Fan was appointed President at the 8 th meeting of the second Board of Directors.
September	2000	First private telecom operator to trade on Taiwan's OTC market.
June	1999	Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1 st meeting of the second Board of Directors.
January	1998	Started commercial operations.
December	1997	First nationwide private operator to obtain a GSM 1800 network operating license.
February	1997	Company was incorporated.
January	1997	Jack T. Sun and Joseph Lee were elected Chairman and Vice Chairman, respectively, while Lai-Ting Zou was appointed President at the 1 st meeting of the 1 st Board of Directors.
May	1996	Prepared for the Company's incorporation.

Awards and recognitions from 2016 up to the publication date in 2017

January	2017	Received an “Industry Mover Sustainability Award” from sustainability investment specialist RobecoSAM’s in its 2017 yearbook.
December	2016	Received internationally renowned Swiss firm SGS’ Qualicert certification for its direct stores channel, myfone and customer services for the fifth time in a row.
December	2016	Received a “Visionary Enterprise” award from the Bureau of Energy, Ministry of Economic Affairs, for purchasing over one MWh of green energy.
November	2016	Received the following commendations from the Taiwan Institute for Sustainable Energy Research: Most Sustainable Corporate Award, Transparency and Integrity Award, Growth through Innovation Award, Social Inclusion Award, Climate Leadership Award and Top 50 Corporate Sustainability Report Award – Gold Award in ICT Sector.
October	2016	Received an A- on CDP’s 2016 Climate Score, ranking it first among telecom companies in Taiwan.
September	2016	Selected as a member of the Dow Jones Sustainability Indices’ Emerging Markets Index for the fifth year in a row.
August	2016	Received an “Excellence in Corporate Social Responsibility” award from <i>CommonWealth</i> magazine for the ninth time.
June	2016	Received the following commendations at the 2016 Asian Excellence Award – Best CSR, Best Investor Relations Company and Best CFO – from <i>Corporate Governance Asia</i> magazine.
June	2016	Ranked among the top 5% of listed companies in a “Corporate Governance Evaluation” conducted by the Taiwan Stock Exchange and Taipei Exchange.
June	2016	Received the “Trusted Brand Gold Award” for the 13 th consecutive year from <i>Reader’s Digest</i> .
May	2016	Received ISO 14001:2015 certification from the world’s leading environmental management system.
May	2016	Received the 2016 CSR award in the “Annual CSR Survey – Service Sector” from <i>Global Views Monthly</i> .

March	2016	Received honors in the categories of Taiwan's Best Managed Public Companies, Best Corporate Governance and Best Investor Relations in <i>FinanceAsia</i> magazine's 2016 survey of Asia's Best Companies.
February	2016	Won the "2015 Taiwan's Fastest Mobile Network" and "2015 Taiwan's Fastest 4G LTE" award from Ookla Speedtest, the world-renowned speed test platform.
January	2016	Awarded Tier III Gold Certification for Operational Sustainability for its cloud internet data center.