and utilizing the abundant resources of its partners to build industrial internet-of things (IIoT), artificial internet-of-things (AIoT) and AI supercomputers, while creating a cloud platform. Apart from preparing for the transition to 5G in 2020, these initiatives also offer a diversity of approaches in how we use technology in our daily lives, from communication and banking to environmental quality monitoring management. For example, M+ (Mobile is your Desktop Phone) forms our mobile extension service, while M+ Red Envelope and MyAir pocket PM2.5 detectors are products of IoT and cloud technology. These innovations are giving consumers brand new experiences in their technological lives.

Taiwan Mobile is also actively constructing a multimedia streaming platform, where it will product its own programs and combine myVideo/myMusic/myBook with new content services. In this way, consumers will be able to enjoy an all-around multimedia experience. The Company is proud to be the leader of sustainable digital streaming providers, as it diversifies into the four business areas of T.I.M.E. (Telecom, Internet, Media & Entertainment, and E-commerce). This should entice clients and our stakeholders into a brand new technological experience and facilitate the Company's leap into the new digital era.

Starting with technology and human nature and welcoming the ever-changing 5G era, Taiwan Mobile will continue to have "Innovation" as the core value of the company and to adopt the 5"G"+ strategy, as it continues to aim for the maximization of its values and bring a brighter future to its stakeholders.

Date of Incorporation

The Company was founded on February 25, 1997.

Awards and recognitions from 2018 up to the publication date in 2019

January	2019	Received a Silver Class Distinction from sustainability investment specialist RobecoSAM in its 2019 yearbook.
December	2018	First Taiwanese telecommunications company rated Prime by ISS-oekom.
December	2018	Received internationally renowned Swiss firm SGS' Qualicert certification for its direct stores channel, myfone and customer services for the seventh time in a row.
December	2018	Two myfone store managers honored with Excellence Store Manager Awards by the Taiwan Chain Stores and Franchise Association.
December	2018	Received the top award for 2018 Buying Power – Social Innovation Products and Services Purchase Reward Program by the Small and Medium Enterprise Administration, Ministry of Economic Affairs.

November	2018	Received eight awards at the 2018 Taiwan Corporate Sustainability Awards: corporate sustainability, transparency and integrity, social inclusion, climate leadership, people development, creativity in communication, top 50 corporate sustainability reports (platinum award in the ICT sector), and the most prestigious Top 10 Models for Corporate Sustainability.
September	2018	Selected as a constituent of the Dow Jones Sustainability World Indices (DJSI World), ranking first in the global telecommunications sector.
September	2018	Received the Sponsorship Award Gold Class at the 2018 Sports Promoter Awards from the Sports Administration, Ministry of Education.
August	2018	The only telecommunications company recognized for Excellence in Corporate Social Responsibility by <i>CommonWealth</i> magazine.
June	2018	Received the following commendations at the 2018 Asian Excellence Award – Best Investor Relations Company and Best CFO – from <i>Corporate Governance Asia</i> magazine.
Мау	2018	Ranked among the top 5% of listed companies in a Corporate Governance Evaluation conducted by the Taiwan Stock Exchange and Taipei Exchange for the fourth consecutive year.
May	2018	Received a Model Prize at the 2018 CSR Awards' Annual CSR Survey – Service Section by the <i>Global Views</i> magazine.
January	2018	Selected as a constituent of ECPI Index Certificate 2017.
January	2018	Received a Silver Class award from sustainability investment specialist RobecoSAM in its 2018 yearbook.

Milestones

January	2019	President James Jeng retired on March 31st. At the 12th meeting, the 8th Board of Directors approved the appointment of Jamie Lin as the president, effective April 1st.
January	2019	TWM showcased "True 5G" equipment", being the first in Taiwan to conduct an outdoor field test on the 3.5GHz band (which complies with 3GPP R15 specifications).
September	2018	myVideo collaborated with Kbro to produce its first original drama – "A Taiwanese Tale of Two Cities."
July	2018	Taiwan Mobile built the first Pre-5G smart stadium nationwide, while Kbro launched the first 4K professional baseball live broadcast.