

May	2022	Won an award at <i>Global Views</i> magazine's 2022 CSR and ESG Awards, making the Annual Honor Roll for the first time and garnering the Model Award in the Human Resources Development category.
April	2022	Ranked among the top 5% of companies that have undergone a Corporate Governance Evaluation for the eighth year in a row, and among the top 10% of companies with a market value of over NT\$10 billion for the fourth straight year.
February	2022	Certified by SGS Qualicert for the 10th consecutive year.
February	2022	Received a Silver Award at S&P Global's "The Sustainability Yearbook 2022."

Milestones

February	2023	The Board of Directors approved the adjustment of its share swap ratio for the merger with Taiwan Star Telecom Co., Ltd. and plans to issue 204 million Taiwan Mobile shares.
November	2022	Gained exclusive distribution rights to the world's most popular game, "League of Legends," in Taiwan.
November	2022	Showcased new technology applications at IT Month, targeting the virtual business opportunities of Metaverse through its MyMoji digital avatar service.
October	2022	Announced a NT\$200 million investment into USPACE, making Taiwan Mobile its largest investor.
October	2022	Launched the new brand "OP Life," creating multiple layers of tailor-made entertainment for customers.
August	2022	Teamed up with Taiwan Web Service Corp. (TWS), Intel Corp. and Asustek Computer Inc. to launch the "5G AI Ready Platform and Co-Lab" – the first cloud network integration platform for private enterprises in Taiwan.
May	2022	Board of Directors officially passed the Company's Net Zero plan to fully eliminate greenhouse gas emissions by 2050, and submitted its science-based targets at the end of 2022.
May	2022	Formally established a board-level ESG Steering Committee and appointed the Company's chairman as committee chairman and five independent directors as committee members to supervise all aspects of ESG decision-making.
May	2022	Participated in the 5G Private Network Exhibition in Asia at the New Bay Area in Kaohsiung, setting a precedent in the country by using a standalone network environment and displaying solutions to support smart patrols and cities.

March	2022	Presented Taiwan Computing Cloud platform services with strategic partner Taiwan Web Service to drive corporate digital transformation.
March	2022	Officially joined RE100 global initiative, pledging to fully use renewable energy by 2040.
March	2022	Invested in Asia's most advanced AI service supplier CloudMile, becoming an official strategic partner of the company, as well as securing a position on the board of CloudMile.
January	2022	Invested in SoundOn Global, making it the second-largest investor of the No. 1 audio entertainment brand in Taiwan.
December	2021	Signed an official merger agreement with Taiwan Star Telecom Co., Ltd. via a share swap by issuing 282 million Taiwan Mobile shares to form a new 5G "Team Taiwan," setting a new milestone in the nation's 5G telecom development.
October	2021	Became the exclusive telecom distributor of Disney+ in Taiwan.
August	2021	Teamed up with MediaTek and Nokia to conduct Taiwan's first successful NR CA connection test in a 5G SA network environment; was the first company to aggregate the 700MHz (n28) and 3.5GHz (n78) frequencies.
August	2021	Ventured into the Southeast Asian market by investing in Vietnamese e-commerce company TIKI.
July	2021	Led the industry in responding to the Global Enabling Sustainability Initiative's Digital with Purpose movement.
April	2021	Received NCC certification that its 5G service has reached more than 50% of the country's population.
August	2020	Teamed up with Nvidia to launch the GeForce Now cloud gaming platform in Taiwan.
August	2020	Joined forces with Formosa Plastics Transport to develop 5G self-driving vehicles for industry and commerce.
June	2020	Announced the start of its 5G service in Taiwan on June 30, and formally began offering the service on July 1; unveiled its new core brand spirit "Open Possible."
June	2020	Daniel M. Tsai was elected as Chairman at the 1st meeting of the ninth Board of Directors. More than 50% of the Board was made up of independent directors.
January	2020	Secured 60MHz of spectrum in the 3.5GHz band and 200MHz in the 28GHz band at a quantity bidding.
November	2019	Invested NT\$600 million (US\$20M) in AppWorks Fund III, making it a major investor of the VC fund.
August	2019	Hosted its first Circular Economy Forum, with Taiwan Mobile President Jamie Lin and 14 strategic partners signing a Circular Economy Cooperation Declaration.
July	2019	Built a 5G super league with nearly 100 high-tech business operators, making it the largest smart ecosystem in Taiwan.

January	2019	President James Jeng retired on March 31. At the 12th meeting, the 8th Board of Directors approved the appointment of Jamie Lin as president, effective April 1.
June	2018	Formed a National AI “A Team” with Asustek Computer and Quanta Computer.
December	2017	Teamed up with Taipei Fubon Bank to launch the first digital “red envelope” in Taiwan by integrating M+ Messenger and mobile internet banking to provide mobile payment via instant messenger.
November	2017	Received 3 million circuit numbers for IoT use from the National Communications Commission, thus officially beginning its IoT era.
October	2017	Taiwan Mobile and Fubon Group announced their strategic partnership with worldwide entertainment and sports agency Creative Artists Agency (CAA) Hollywood, CAA China and CMC Capital Partners, China’s leading media and entertainment investment and operating platform.
June	2017	Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 1st meeting of the eighth Board of Directors.
October	2016	Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 13th meeting of the seventh Board of Directors.
March	2016	Joined the Global e-Sustainability Initiative, making Taiwan Mobile the first Taiwanese and the third Asian firm to become a member.
February	2016	First Taiwanese telecom operator to showcase its SIM Management Platform and Global eSIM application at the Mobile World Congress.
March	2015	Acquired an additional license for 5MHz x 2 spectrum in the 700MHz band, making Taiwan Mobile the sole operator providing contiguous 20MHz LTE services in Taiwan.
August	2014	Awarded an 1800MHz license and became the first to adopt carrier aggregation in the 700/1800 frequency bands for LTE services.
June	2014	Launched 4G services in the 700MHz band.
June	2014	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the seventh Board of Directors.
January	2014	James Jeng was appointed President at the 16th meeting of the sixth Board of Directors.
November	2013	Taiwan Mobile’s internet data center (IDC), which received an Uptime Institute Tier III certification for design and construction, began operations.
October	2013	Won two 15MHz x 2 blocks in a 4G auction, one in the 700MHz (spectrum A4) band and another in the 1800MHz (spectrum C1) band.
November	2012	Launched mobile video service MyVideo.
May	2012	Launched instant messaging service M+ messenger.
August	2011	Capital reduction of NT\$3.8bn.
June	2011	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the sixth Board of Directors.
April	2011	The Board of Directors approved the acquisition of a 51% stake in Fubon Multimedia Technology (also known as momo) for NT\$8.35bn through Taiwan Mobile’s 100%-owned

		subsidiary Wealth Media Technology.
October	2010	Cliff Lai and Vivien Hsu were appointed Co-Presidents at the 17th meeting of the fifth Board of Directors, effective January 1, 2011.
May	2010	TFN Media Co., Ltd. (TFNM), a Taiwan Mobile affiliate, acquired a 45% stake in Taiwan Kuro Times Co., Ltd. TFNM raised its stake to 100% in August 2011.
January	2009	Founded Taipei New Horizon Co., Ltd. (a 49.9% holding) with Fubon Land Development Co., Ltd. to develop a cultural park at the site of the old Songshan tobacco plant under a 50-year BOT contract with the Taipei City Government.
September	2008	TransAsia Telecommunications (TAT) and Mobitai Communications were officially merged into Taiwan Mobile.
June	2008	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the fifth Board of Directors.
February	2008	Introduced three new brands – Taiwan Mobile, TWM Broadband and TWM Solution – to provide consumers, households and enterprises with integrated telecom services, including wireless communication, cable TV and fixed-line services.
December	2007	Company's capital dropped to NT\$38bn after a capital reduction of NT\$12bn.
August	2007	Acquired a 45% stake in Taiwan Telecommunication Network Services Co., Ltd. (TTN). Taiwan Mobile raised its stake to 100% in August 2008 and merged TTN into Taiwan Fixed Network Co., Ltd. (TFN).
April	2007	Acquired an 84% stake in TFN. Taiwan Mobile acquired full ownership of TFN in December 2007.
January	2007	Launched 3.5G (HSDPA) services.
August	2006	Richard M. Tsai and Daniel M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 10th meeting of the fourth Board of Directors.
June	2005	Daniel M. Tsai and Richard M. Tsai were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the fourth Board of Managing Directors.
May	2005	First in Taiwan to launch 3G (WCDMA) services.
November	2004	Joined the Bridge Mobile Alliance, the largest mobile alliance in Asia.
August	2004	Acquired a 67% stake in Mobitai, increasing its subscriber base to 8.2 million. Taiwan Mobile acquired full ownership of Mobitai in January 2006 and merged it into TransAsia Telecommunications in December 2007.
July	2003	Harvey Chang was appointed President and CEO at the 15th meeting of the third Board of Directors.
July	2003	Daniel M. Tsai and Richard M. Tsai were elected Chairman and Vice Chairman, respectively, at the 2nd meeting of the third Board of Managing Directors.
August	2002	Listed on the Taiwan Stock Exchange.
May	2002	C. S. Chen was appointed President at the 2nd meeting of the third Board of Directors.
April	2002	Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the third Board of Directors.

February	2002	Granted a 3G license.
July	2001	Acquired a 95.62% stake in TransAsia Telecommunications (TAT), boosting its subscriber base to 6.42 million. Taiwan Mobile acquired full ownership of TAT in June 2006 and merged it into the Company in September 2008.
November	2000	Ray-Ying Fan was appointed President at the 8th meeting of the second Board of Directors.
September	2000	First private telecom operator to trade on Taiwan's OTC market.
June	1999	Jack T. Sun and Joseph Lee were re-elected Chairman and Vice Chairman, respectively, at the 1st meeting of the second Board of Directors.
January	1998	Started commercial operations.
December	1997	First nationwide private operator to obtain a GSM 1800 network operating license.
February	1997	Company was incorporated.
January	1997	Jack T. Sun and Joseph Lee were elected Chairman and Vice Chairman, respectively, while Lai-Ting Zou was appointed President at the 1st meeting of the 1st Board of Directors.