## **Chapter 2 Organization and Corporate Governance**

## Organization

Organization Chart

As of February 25, 2023

	Corporate Affairs
	President's Office
	Legal Office
	Regulatory and Carriers Relations Division
	Sustainability and Brand Development Division
	Corporate Development Office
	ICT and Personal Information Security Management Division
	Small and Medium Enterprise Sales Division
	Human Resources Division
	Administration Division
	Occupational Safety and Health Office
	Data Science and Governance Office
	IoT and Platform Service Division
	Mobile Advertising Division
	Mobile Commerce Division
	Digital Media Division
	Gaming Business Division
	Video Business Division
	Music Business Division
	Finance Group
	Accounting Division
	Billing Management Division
	Operation Analysis Division  Investor Relations Division
Shareholders' Board of Chairman Busidest	Finance Division
Meeting Directors Chairman President	Secretarial Division
	Procurement and Logistics Division
Risk Management Committee	Information Technology Group
	Channel Management Solutions Division
	Product Technology Division
	Billing Solutions Division
Audit Committee	Call Center Solutions Division
Remuneration and	Information Technology Infrastructure Division
Nomination Committee	
Internal Audit Office	Data Analytics Technology Division  ERP Technology Division
Cohor Sequety and Data	E-Service Technology Division
Cyber Security and Data Privacy Protection Committee	Technology Group
Commuee	Radio Network Planning and Management Division
ESG Steering Committee	System Design Division
	Product Infrastructure Division
	Network Management Division
	Network Engineering Division
$\vdash$	Network Technical Support Division
	Network Operations and Maintenance Div. – Northern I
	Network Operations and Maintenance Div Northern II
	Network Operations and Maintenance Div Central
	Network Operations and Maintenance Div Southern
	Consumer Business Group
	Acquisition and Loyalty Marketing Division
	Devices and Accessories Division
	Channel Strategy and Management Office
	Business Operations Management Division
	Integrated Marketing Communication and Membership Platform
	OP Experience Development Division  Customer Service Division
	Franchise Division
	Open Channel Sales Division
	Direct Sales Div Northern I Region
	Direct Sales Div Northern II Region
	Direct Sales Div Central Region
	Direct Sales Div Southern Region
	Enterprise Durings Conve
	Enterprise Business Group
	Home Business Group
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## **Divisional Scope of Responsibilities**

Division		Scope of responsibilities
Internal Audit Office		Conduct internal audit of the Company and its subsidiaries Handle employees' and suppliers' complaints Coordinate the operations of the Risk Management Committee
	President's Office	Corporate strategic planning and implementation Develop new businesses and partnerships Facilitate cross-departmental collaboration and improve management mechanism Accelerate digital transformation and sourcing of innovative technologies
	Legal Office	Legal counsel, company litigation and legal document review
	Regulatory and Carriers Relations Division	Regulatory matters, government relations and intercarrier relations
	Sustainability and Brand Development Division	Sustainability and corporate social responsibility, brand management and sponsorships, public relations and TWM Foundation
	Data Science and Governance Office	Enhance efficiency and quality of data collection, definition, storage, management and application
Corporate Affairs	IoT and Platform Service Division	Study and develop IoT in healthcare and innovative platform service opportunities
	Mobile Advertising Division	Provide mobile advertising solutions based on big data analysis
	Mobile Commerce Division	Operate and manage postpaid and prepaid mobile online services, and integrate myfone shopping to offer customers more diverse choices  Develop and manage mobile commerce for myfone online shopping, with a focus on 3C and Smarter Home merchandise myfone online shopping business development, strategic planning and operations
	Music Business Division	Oversee MyMusic business management, strategic planning, product development, marketing and operations
	Video Business Division	Oversee MyVideo business management, strategic planning, content and product development, marketing and operations
	Digital Media Division	Direct carrier billing service, international digital content subscription service, and VAS business development and operations
	Gaming Business Division	Game publishing, e-sports events and 5G cloud gaming platform operations
	Corporate Development Office	Evaluation of strategic investments
	ICT and Personal Information Security Management Division	ICT security and personal data and privacy protection Implementation of Cyber Security Management Act Operation of information security maintenance plan
	Small and Medium Enterprise Sales Division	Serve as hub of digital transformation for SMEs Enhance relations with selected partners to promote employee packages Explore business opportunities in SMEs' digitalization through in-house Communications Platform as a Service (CPaaS) and strategic partners' Software as a Service (SaaS)
	Human Resources Division	Human resources planning and management Staffing, compensation/benefits and employee relations Employee training and development
	Administration Division	Office machinery and equipment management General and administrative affairs coordination Base station administration
	Occupational Safety and Health Office	Occupational safety and health management Workplace health promotion

Division		Scope of responsibilities
Finance Group	Accounting Division	Accounting information management Tax planning and compliance Preparation of financial reports
	Billing Management Division	Billing, receivables collection and settlement Credit check and risk management
	Operation Analysis Division	Operating performance analysis, capex/opex cost and benefit analysis, and financial forecasts/annual budget review
	Investor Relations Division	Maintain two-way communication between the Company and investors, including providing regular and timely disclosures of its operations, financial status, business strategy and development plans
	Finance Division	Treasury management  Monitor investments and subsidiaries' business activities  Finance-related project evaluation, planning and execution
	Secretarial Division	Corporate governance affairs, board and shareholders' meetings and corporate registration affairs  Corporate share registrar management  Company seal custodian and receipt/transmission of corporate documents
	Procurement and Logistics Division	Procurement policy and system planning Procurement-related activities and contract signing Supplier management
	Channel Management Solutions Division	Sales, channel services and commission system solutions Fixed line information system solutions Payment service solutions
	Product Technology Division	Technical consultation and solutions analysis for innovative services and customer premises equipment (CPE) technologies  Solutions design, systems development and delivery for innovative services and marketing promotions
	Billing Solutions Division	Billing systems operation and development
	Call Center Solutions Division	Call center solutions design, implementation and maintenance Portal design, implementation and maintenance
Information Technology Group	Information Technology Infrastructure Division	Data center, systems and network infrastructure construction and operations management  Implementation of information security policy
	Data Analytics Technology Division	Data analytics system solutions, including data warehouse, data science andbusiness intelligence solutions  Enterprise management information system solutions
	ERP Technology Division	Customer relationship management system solutions  Enterprise resource planning (ERP) and human resources solutions  Telecom network and inventory management system development  IT governance related to software foundation architecture and development process
	E-Service Technology Division	E-commerce online shopping, Disney+, DCB website, Member Center platform, cloud gaming and e-sports social media platform system development and maintenance  Fintech, BNPL OPPay, M+ messenger, OPBiz for small-and-medium business system development and maintenance  Agile development, Center of Excellence team development

Division		Scope of responsibilities
Technology Group	Radio Network Planning and Management Division	Radio network strategy development and planning Site planning and performance management Radio network quality management
	System Design Division	Plan and design core, IP and transmission network systems for mobile and fixed networks  Verification and testing of network elements
	Product Infrastructure Division	Design, implement and operate: - Cloud internet data center (IDC) - Cloud computing services: Infrastructure as a Service (IaaS) and Platform as a Service (PaaS) Technology service infrastructure
	Network Management Division	24-hour supervision of mobile/fixed network management Technical support for customers with network quality issues Design and maintenance of network operation support systems
	Network Engineering Division	Mobile telecom and fixed-network business' infrastructure budget, engineering and construction project outsourcing and progress control  Applications for base station co-location, technical approvals and cable/conduit management for government agencies  Fixed-network service management, project evaluation and coordination
	Network Technical Support Division	Technical support for mobile, fixed and IP-based networks
	Network Operations and Maintenance Division – Northern I, Northern II, Central and Southern Regions	Mobile and fixed network construction, expansion, operation, maintenance and optimization, including core, transmission and radio networks  Network construction management and technical support
Consumer Business Group	Acquisition and Loyalty Marketing Division	Develop and execute strategies to acquire new customers, increase customer loyalty and lower churn rates for postpaid users  Develop strategies for prepaid business  Conduct market and customer analysis
	Integrated Marketing Communication and Membership Platform Division	Develop and manage Taiwan Mobile brand identity and brand strategy  Develop and implement store signage and interior design, as well as brand and marketing communications, including above-the-line/below-the-line and online, social media, consumer event and store marketing communication activities  Manage Company website to provide users with online services and operate membership platforms
	Devices and Accessories Division	Devices planning and management Accessories and revenue sources development Handset sales and distribution
	Customer Service Division	Customer service and call center management Telemarketing sales and customer retention
	Channel Strategy and Management Office	Channel strategy development and performance management Channel sales support, store display design, and in-store activities planning and execution Sales training program planning and service quality management
	Business Operations Management Division	Store operating system optimization and standards formulation  Channel operation quality assurance to minimize corporate business risks  Sales channel resources management and commission/awards calculation
	Franchise Division	Supervise franchisees' product promotions, distribution and customer service
	Open Channel Sales Division	Open channel development, distribution and management of postpaid/prepaid products
	OP Experience Development Division	Strategy planning, product promotion and business management for smart home, new devices, customer service app and MyMoji App Online Merge Offline (OMO) user experience planning and execution to provide high-quality services through all devices

Division		Scope of responsibilities
	Direct Sales Division – Northern I, Northern II, Centraland Southern Regions	Product sales, customer service and project execution at company stores
Enterprise Busine	ess Group	Strategy development and business analysis  Direct sales and channel development and customer relationship management Intercarrier relations and international business (including international roaming) planning and implementation
Home Business Group		Implement integrated technology solutions to develop new products and VAS Increase the penetration rate of video and broadband internet and overall revenue Expand two-way optical network to broaden coverage and ensure better internet access quality